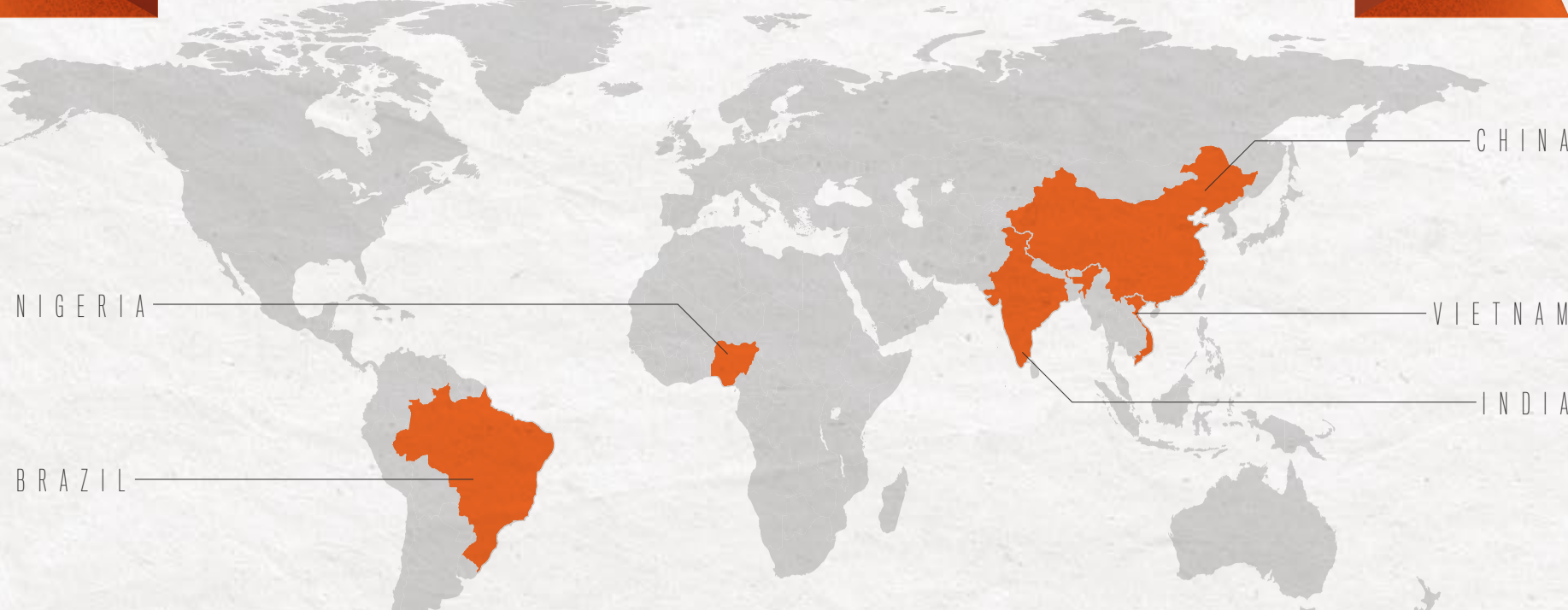


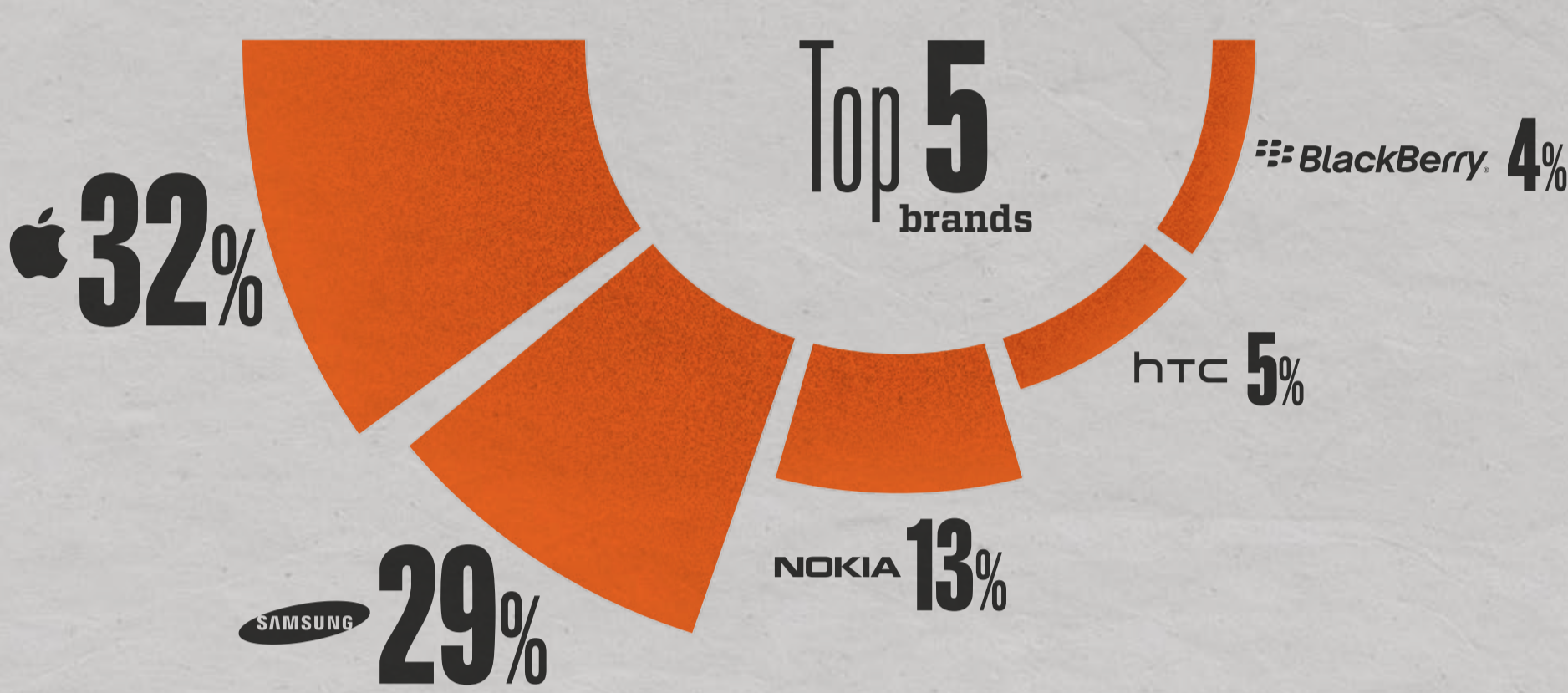
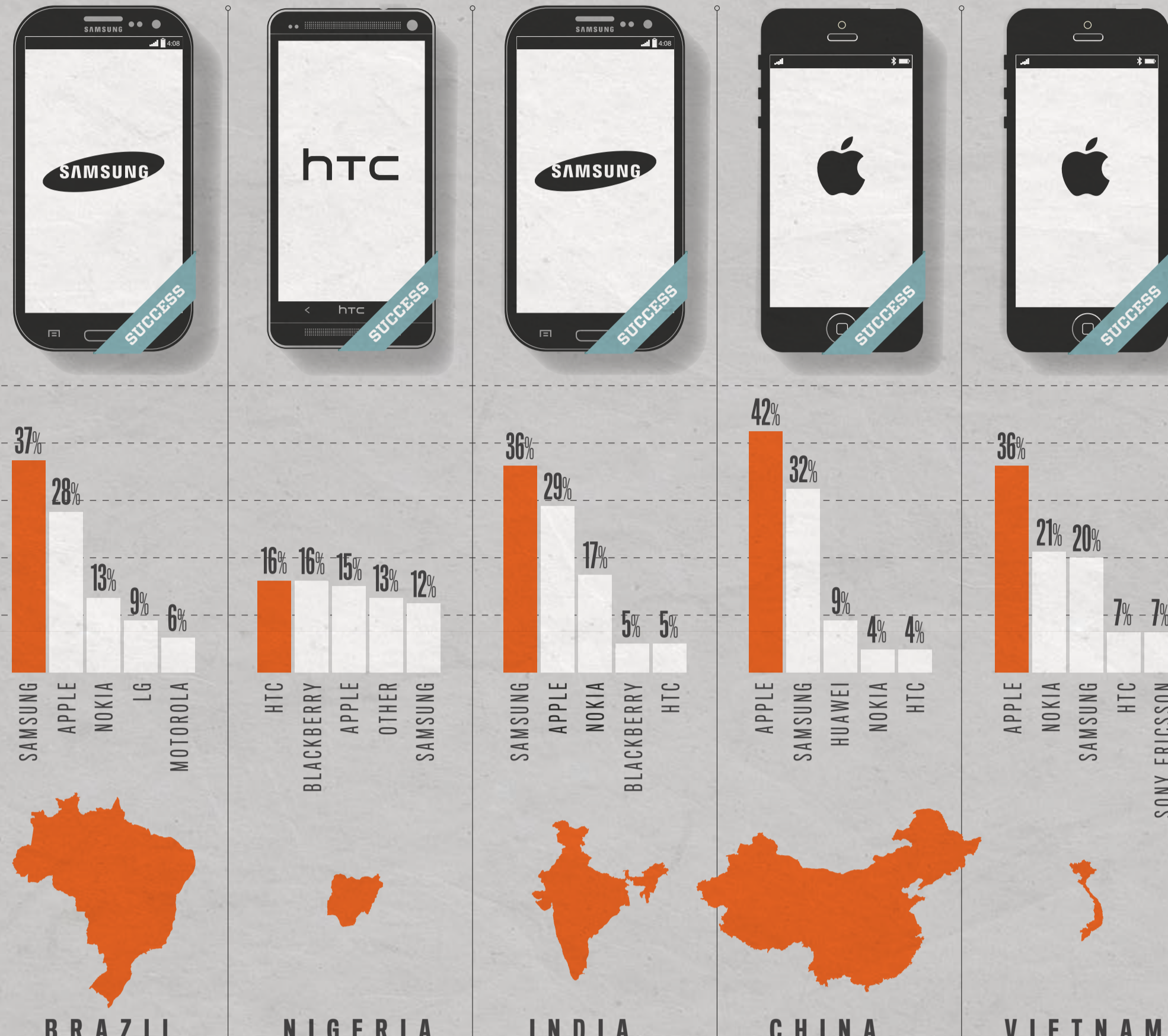
# THE NEXT MOBILE FRONTIER

## DEVICE WARS: Who's tipped for success?



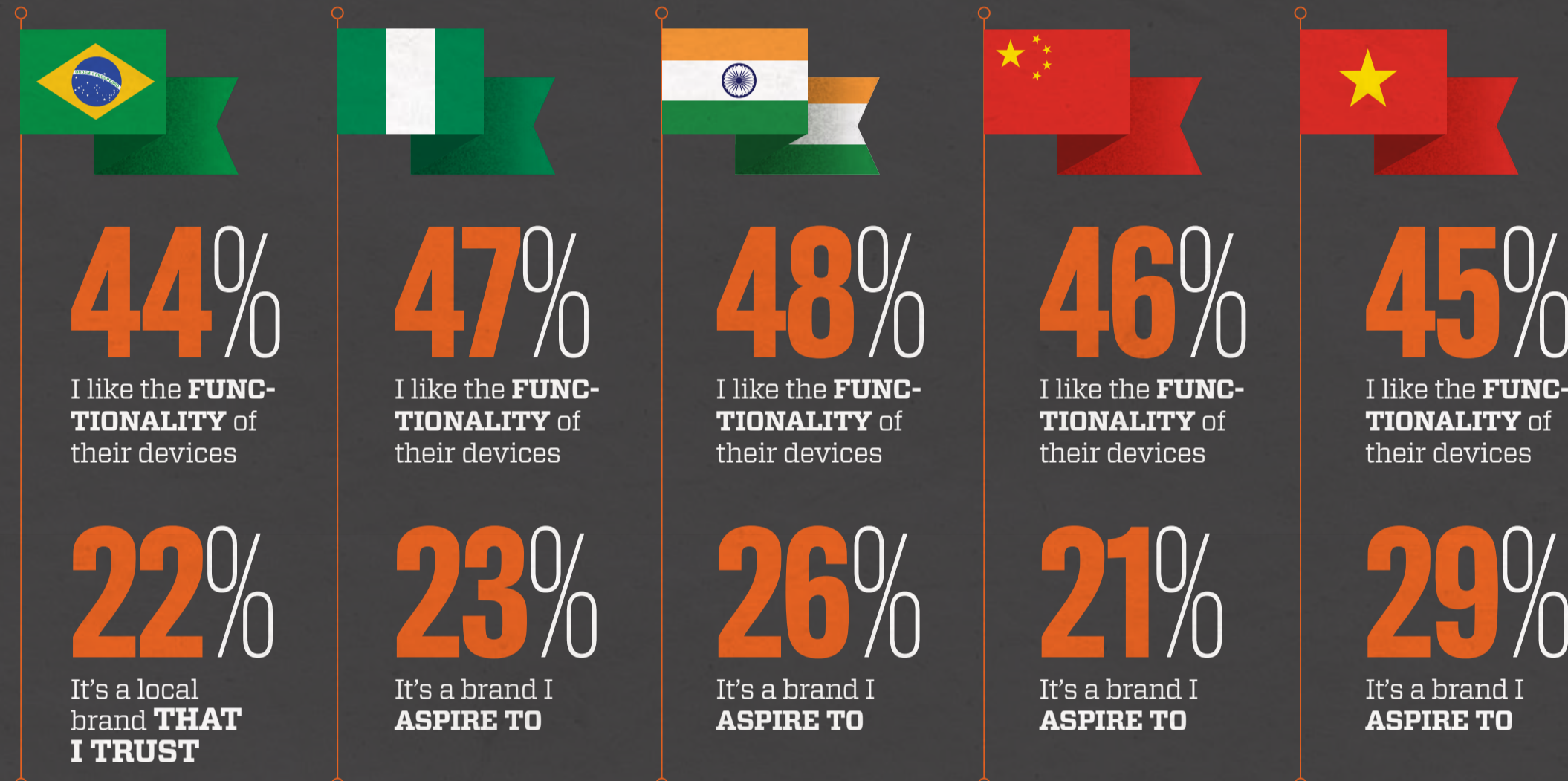
1

### WHICH BRAND WOULD YOU LIKE TO PURCHASE YOUR NEXT MOBILE DEVICE FROM?



2

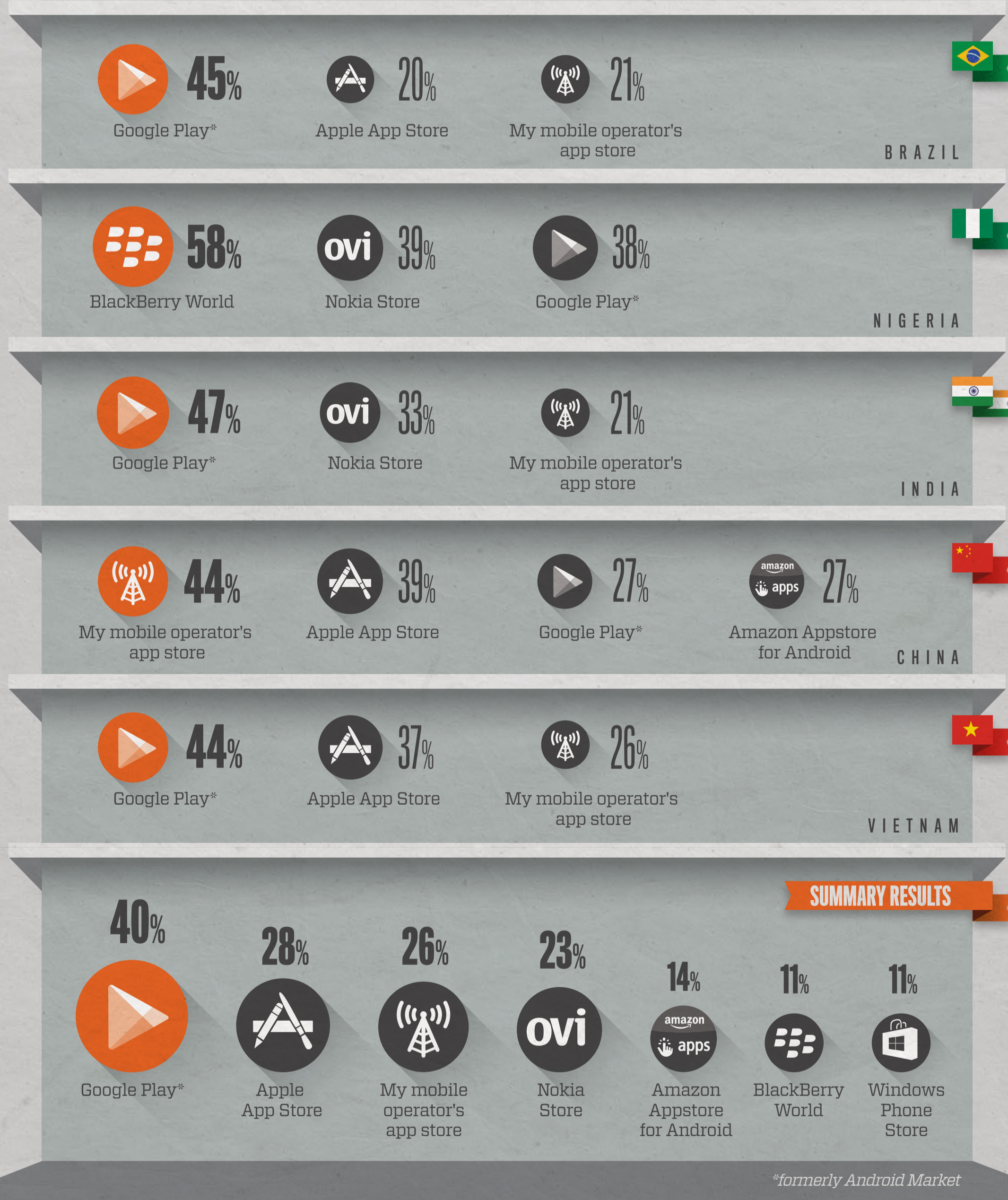
### WHY WOULD YOU MAKE A PURCHASE FROM THIS PARTICULAR BRAND?



3

### TOP 3 APP STORES

#### DO YOU USE ANY OF THE FOLLOWING APP STORES, IF ANY?



4

### WHAT ARE YOUR MOST COMMON APP STORE PROBLEMS?

